

Madison Igdalsky

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EXECUTIVE SUMMARY

Current marketing major at the University of Central Florida with 2 years of customer service experience in hospitality settings. Success in supporting needs, delivering creative alternatives, and problem solving at a fast pace. Proven ability to demonstrate leadership and guidance while obtaining professional standards.

EDUCATION

University of Central Florida , Orlando, FL	August 2022-May 2025 (Expected)
Bachelor of Science in Business Administration, Marketing	
Cumulative GPA: 3.85	
Spruce Creek High School , Port Orange, FL	August 2018-2022
High School Diploma, Honors graduate	
Academy of Finance, Spruce Creek High School	
Cumulative GPA: 3.96	

RELEVANT COURSEWORK

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| • Social Media Marketing | • Marketing Analysis |
| • Microcomputer Applications | • Management Of Organizations |

PROFESSIONAL EXPERIENCE

NNN Capital – Orlando, FL	January 2023-April 2023
Junior Research Analyst	
<ul style="list-style-type: none">Conducted research on local commercial real estate markets by gathering data on property sales, leasing activity, and sales activity.Collected, organized, and maintained databases on properties and market data to identify opportunities in the current marketAnalyzed data in REA (Real Estate Assistant Software) and Excel to provide information and insights to the agents for decision making	
Outriggers Tiki Bar and Grille – New Smyrna Beach, FL	June 2020 – July 2022
Hostess Position	
<ul style="list-style-type: none">Satisfied high end customers' needs by actively listening to their wants and needs to provide them with an excellent dining experienceDelivered immediate assistance to customers by answering phone calls and addressing their comments and concernsPromoted and marketed the company merchandise to customers to sustain revenueExceeded expectations by innovating more efficient and effective systems to enhance service quality	

ACHIEVEMENT/HONORS

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| • Deans List - University of Central Florida | Fall 2023 |
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ACTIVITIES and VOLUNTEER EXPERIENCE

American Marketing Association , Member	September 2022-Present
<ul style="list-style-type: none">Engage in business seminars that enhance soft skillsLearn skills and gain insights that will enhance my marketing abilities	
Alaska Community Service Program via West Coast Connection Company	Summer 2021
<ul style="list-style-type: none">Participated in several projects in Alaska, including providing community support to a multitude of people with intellectual and developmental disabilities, organizing and cleaning items at a donation center, and assisting a nature center by removing invasive species of plants from hiking trails	

SKILLS/CERTIFICATIONS

- Computer Skills:** Microsoft Office: creating spreadsheets, managing tables, preparing documents
- Certifications:** Intuit QuickBooks, CITI Human Subjects Research-Social/Behavioral Research Investigators and Key Personnel

ASSOCIATIONS

YPO/YNG Member	January 2022-Present
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